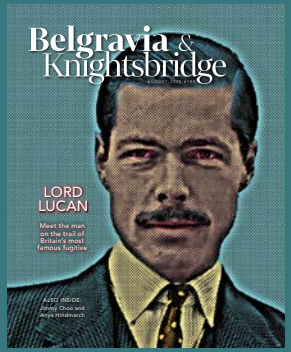

MEDIA PACK
2026

Belgravia & Knightsbridge

Belgravia & Knightsbridge AWARDS

Belgravia & Knightsbridge

Publishing Business has produced Belgravia magazine for over 35 years. To follow the organic growth of London it has this year broadened its area of interest and distribution to take in the vibrant area of Knightsbridge where its exciting retail, residential and leisure offerings add to the immensely attractive and historically significant Belgravia area.

Belgravia & Knightsbridge is published by Publishing Business which also produces Mayfair Times, Sloane Square and Victoria magazines and curates and hosts The Mayfair Times Community Awards and The Belgravia Awards.

EDITORIAL

We cover topical news and events, interview local personalities and business owners of note, and feature food, fashion, culture, travel, interiors and property throughout Belgravia & Knightsbridge. We have built a very loyal readership that trusts the publication to entertain, inform and inspire them, issue after issue.

The magazine is dedicated to covering news and events in two of the UK's wealthiest and most affluent residential and retail districts.

All editorial is tailored to this unique readership, providing bespoke, inspiring and intelligent content within each edition.

Readership profile

Belgravia & Knightsbridge magazine provides the perfect vehicle to promote high-quality and luxury brands, property, products and services to an affluent and sophisticated local community.

For local businesses the magazine presents an unrivalled opportunity to be seen in not only the homes and offices of local consumers, but also the hotel rooms of business and leisure visitors from the UK and around the globe.

Advertising in the magazine drives profitable footfall into the local boutiques, salons, showrooms, art galleries, health and beauty clinics, property agents and restaurants in the area. Advertising raises a brand's profile and awareness, generates key sales, provides a competitive edge and drives important visitor traffic to websites.

For businesses from outside the area the magazine is the ideal vehicle, delivering an extremely affluent demographic who have great engagement with the magazine because of its local relevence.

Circulation and distribution

Belgravia & Knightsbridge magazine is published six times a year and is delivered to homes, hotel rooms, members' clubs, offices, retailers and restaurants throughout this hugely affluent area.

Geoplan mapping

We use state-of-the-art Geoplan mapping and social demographic system, Tactician, to provide a targeted distribution. GPS tracking devices are used by our distribution teams, to ensure that we reach every part of this designated area.

13,000 copies
65,000 readership

Testimonials

What our readers and advertisers have to say...

"The magazine keeps me in the loop and updated with all our neighbourhood activity. I travel so much for work that it is a tool for me to catch up with all the local news and gossip. I particularly enjoy the Food and Drink pages as (very sadly) I am no great chef."

Anya Hindmarch
Local resident

"I am a great fan as I believe it is so important to raise awareness of local issues, not only to enhance community spirit, but also because it galvanises people into action. Some years ago I was very involved in setting up the first Farmers' Market in Westminster, which still thrives today on Pimlico Road. There is no doubt the magazine helped us achieve this and as a result everyone in the area has benefited."

Lord Snowdon (David Linley)
Founder of Linley

The magazine's delightful mix of local news, celebrity profiles and splendid photography make it absolutely essential reading for all of us living in and loving this unique part of London. It keeps us up to speed with who is doing what, with what and to whom on the culinary, artistic, musical, business, residential and community fronts; in fact, its Community Awards have given a richly deserved new focus to the great charitable work being undertaken by our citizens in all kinds of ways. Outstanding coverage and strong writing in a highly professionally produced package!

Sir Martyn Lewis
Resident and executive chairman, Yourbigday.tv

Many congratulations for your 150th issue of informing residents, supporting shopkeepers and celebrating the community.

Jo Malone CBE

Huge congratulations to the team at Publishing Business and to all the contributors over the years on this incredible achievement. The magazine is the stalwart of the neighbourhood. It is fantastic to have a magazine for both residents and local businesses with creative and engaging content that brings the community together. Long may it continue.

Marcus Wareing
Restaurateur

This delightful publication that keeps us up to date and brings us all together is a champion of all the incredible independent talent in this corner of London. Home to the likes of Philip Treacy and David Linley. We're a community with so much to offer and such a rich history, this magazine is a celebration of that.

Joanna Wood
Retailer and interior designer

Special issues

February

Travel and health special

June

Style special

August

Schools

October

Interiors, bathrooms and kitchens

December

Christmas gift guide

Belgravia & Knightsbridge AWARDS

The Belgravia & Knightsbridge Awards celebrate the local community by recognising the efforts of people and companies that have made a positive contribution to local life. The awards in 2026 were presented in The Peninsula's beautiful ballroom to inspiring people who live or work in the area including Only in Knightsbridge, Only in Belgravia, Local Hero, Friend of the Earth, Bright Young Thing, The Arts Award, Charitable Champion, Lifetime Achievement, Old Friend and New Friend.

This is very much a celebratory evening for the residents and businesses of the area, to get together and recognise key individuals in the community.

Contact us for details on sponsorship of the awards.

Advertorials

These are bespoke promotions, designed and produced by us on your behalf for maximum impact.

For select products and services, advertorials are ideal as informative and educational marketing communications. They benefit also from "perceived endorsement" from editorial.

Media Rates

Premium

Outside back cover	£3,000
Inside front cover	£2,700
Inside back cover	£2,400
Inside front cover double page spread	£3,300

Display

Double page spread	£3,000
Full page	£1,680
Half page	£930
Quarter page	£600
Directory	£145 per annum for a maximum of 16 words Other rates are available for extra wording and logos

Special

Advertorial page	£2,340
Advertorial double page spread	£4,080
Loose inserts	£100 per thousand

Series/volume discounts are also available on these rates
All rates exclude VAT

2026 Publishing Dates and Specifications

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Issue	Copy date	Publication date
Feb	22 Jan	6 Feb
Apr	26 Mar	10 Apr
Jun	14 May	29 May
Aug	2 Jul	17 Jul
Oct	3 Sep	18 Sep
Dec	29 Oct	13 Nov
Feb 27	21 Jan	5 Feb

Mechanical specifications (depth x width, mm)	
DPS – bleed	266 x 426
DPS – trim	260 x 420
Full page – bleed	266 x 216
Full page – trim	260 x 210
Full page type area	229 x 182
Half page horizontal	111 x 182
Half page vertical	229 x 88
Quarter page	111 x 88

Production

- Supply as digital artwork only
- Allow for perfect binding
- High-resolution pdf
- Embed all fonts and high-resolution images